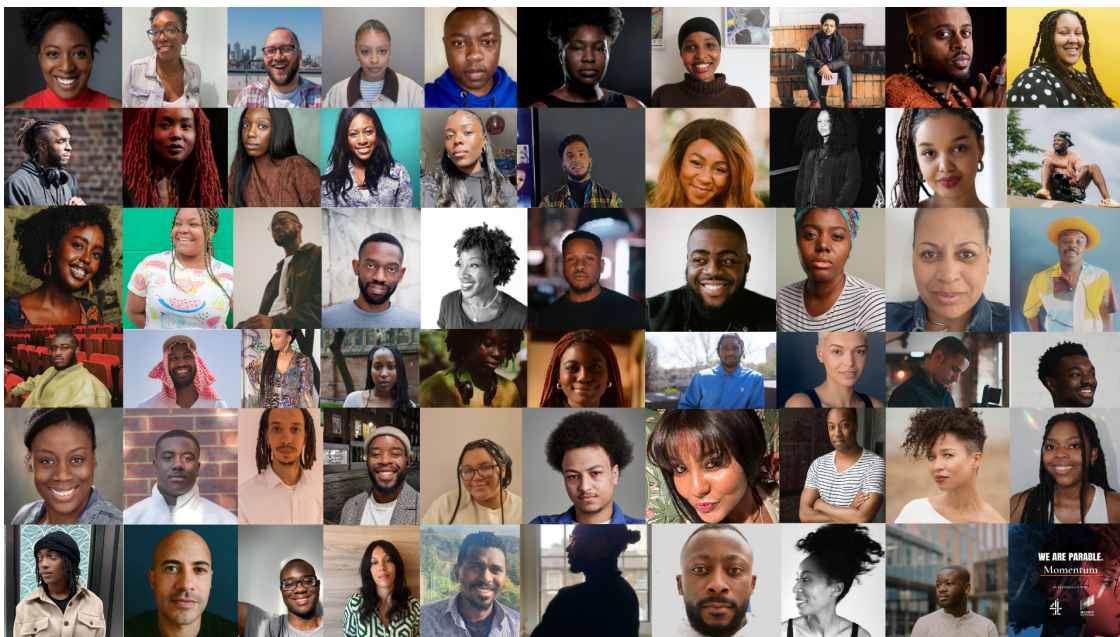


We Are Parable present their 2023 cohort for Momentum, in partnership with Sony Pictures Television and Channel 4

We Are Parable, the award winning film exhibition and distribution company, have teamed up with returning partner Channel 4 and new sponsor Sony Pictures Television to produce Momentum, a six month mentoring and training programme for a cohort of sixty Black Filmmakers and Content Creators around the UK.

Momentum, now in its third year, has been produced to support nationwide filmmakers to create new opportunities for them to progress their career forwards in the film and television industry. Over 500 applications were submitted for the six month programme, which will offer support across three key pillars: mentoring, mental health and well-being and access to world leading industry professionals.



1st Row: Dorcas A. Stevens, Karla Williams, Luke Oliveira-Davies, Che Scott-Heron Newton, Kudzi Synos, Lekia Lée, Suher Sofi, Awate Abdalla, Romaine Reid, Amber Akaunu

2nd Row: Davy Lazare, Princess Arinola Adegbite, Chante Adjei, Oneikeh Campbell, Anita Safowaa, Dominic Stewart, Euella Jackson, Tibyan Mahawah Sanoh, Macy Byfield, Stevie Amoh

3rd Row: Asma Kabadeh, Corinne Walker, Daniel Oyegade, Nyasha Gudo, Meena Ayttey, Josh Bridge, Jeremiah Towolawi, Yasmin Godo, Ife Yssis, Richard Ampeh

4th Row: Chris Chuky, Sid Elbadawi, Larissa Hope, Sarah Githugu, Olaoluwapo adediji, Mojola Akinyemi, Yvonne Shelling, Jordan Alexandra, Rob Ball, Ibrahim K. Muhammad

5th Row: Bisola Alabi, Michael Mante, Stéphane Ugeux, Takudzwa Zibengwa, Adekemi Roluga, Brandon Pantry-Melsom, Kidst Ayalew, Dean Leon Anderson, Natalie Gumede, Brioni Farren

6th Row: Tayo Odesanya, Jamie Noel, Daniel Granville, Stephanie Pearce-Power, Akpoufuoma Edefe, Thulani Rachia, Isaac Ameyaw, Joanna Burrows, Tolu Ogunware, Sosthene Zakuani (no image)

The sixty participants will join mentoring sessions, masterclasses, discussions and networking events from experts from across the film and television industry, including Channel 4, Sony Pictures Television, and many more. Participants will receive support in key areas across the filmmaking pipeline from film financing, funding and co-productions, to pitching work and submitting to festivals.

Anthony Andrews, Co-Founder and Creative Director of We Are Parable said: “We have had more applications for this year’s Momentum than we’ve ever seen in the three years of running the programme, with an extremely high level of quality almost across the board and over 50% of this year’s cohort coming from outside of London. We’re very excited to welcome our sixty creatives to the programme this year and we can’t wait to see how their careers progress in the coming months.”

Neila Butt, Creative Diversity Lead at Channel 4 said: “It’s wonderful to be working with We are Parable again for Momentum 2023 as a continuation of our commitment to mentor and develop off screen talent, especially in the regions. With support from 4Skills, the success of the first programme, has led to increased investment, and we can’t wait to see who is on this years cohort.”

Neeta Patel, Executive Director, Diversity, Inclusion & Talent, and Melissa Sterling, Executive Director, Business Affairs, Sony Pictures Television, said:

“The sheer volume of applications for Momentum this year is a testament not only to what a vital initiative this is, but a glimpse at the scale of underrepresented filmmaking talent across the UK who are looking for opportunities and exposure in our industry. Along with We Are Parable and Channel 4, we look forward to welcoming this year’s cohort”

SPT’s partnership comes through the SPT Creative Diversity Fund, which was established in 2021 by Sony Pictures Television’s International Production division to support the recruitment and development of under-represented talent, and to work towards bringing meaningful, substantial change to the British television production industry.

-ENDS-

About We Are Parable

We Are Parable is an award winning platform that provides opportunities for global audiences to experience and respond to Black Cinema in culturally relevant and unique ways. Founded in 2013, their events primarily focus on the experience of the audience, ensuring that create spaces within cinematic venues which provide them with the ability to explore a film’s cultural importance; this is normally done by creating additional ‘wraparound’ events such as musical and/or spoken word performances, arts exhibitions or networking sessions.

In 2020, they formed Momentum, a programme designed to support Black British filmmakers with mentoring, mental health support and access to industry professionals.

About Sony Pictures Television

Sony Pictures Television (SPT) is one of the television industry’s leading content providers, producing, distributing and carrying programming worldwide in every genre and for every platform. In addition to

managing one of the industry's largest libraries of award-winning feature films, television shows and formats, SPT is home to a thriving global content business, operating a robust portfolio of wholly-owned and joint-venture production companies across the U.S., Europe, Latin America, and Asia Pacific, as well as linear and digital channels around the world. SPT is a Sony Pictures Entertainment company, a subsidiary of Tokyo-based Sony Group Corporation.

About Channel 4

Channel 4 exists to create change through entertainment. Publicly owned yet commercially funded, Channel 4 generates significant and sustainable cultural, economic and social impact across the UK – at no cost to the taxpayer.

The broadcaster's distinctive remit is set by Parliament, and it has a role to represent unheard voices, challenge with purpose and reinvent entertainment. For over 40 years, it has been a British success story, engaging generation after generation of young people.

Through a unique publisher-broadcaster model, Channel 4 commissions its content from the UK independent production sector. Working with around 300 creative companies every year, Channel 4 makes a major contribution to the local, regional and national economy, creating and supporting thousands of jobs and businesses across the country.

In 2020, Channel 4 launched its Future4 strategy to become a digital-first public service media company and to continue to deliver significant impact for UK audiences and investment into the UK creative economy.

Across its bases in London, Leeds, Manchester, Bristol and Glasgow, Channel 4 is turbocharging its efforts to find, nurture and develop talent across the UK. Through its training and development initiative 4Skills, Channel 4 is opening up opportunities in broadcasting, with a particular focus on disadvantaged young people, and addressing skills gaps across the Nations and Regions.

Channel 4 has the UK's biggest free streaming service plus 11 television channels including: Channel 4, E4, E4 Extra, More4, Film4, 4Seven and The Box Plus Network. Through Film4 Productions, Channel 4 also invests in British filmmakers to huge critical acclaim, producing 37 Oscar wins and 88 BAFTA wins in its history.

<https://www.channel4.com/>

For press enquiries contact momentum@weareparable.com

